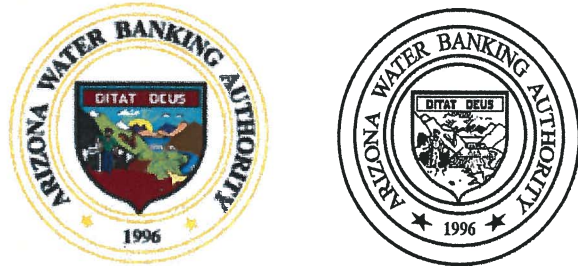


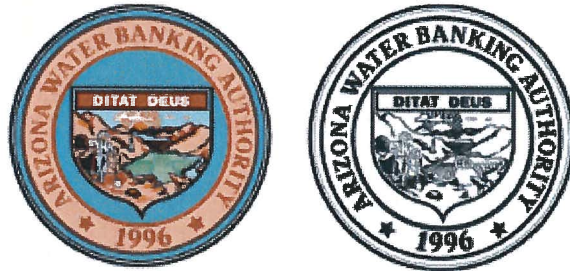
MEMORANDUM

TO: Virginia O’Connell, AWBA Manager
FROM: Terri Sue C. Rossi, Technical Administrator
DATE: March 7, 2018
SUBJ: Updated AWBA Seal and New AWBA Logo

BACKGROUND: Pursuant to Arizona Revised Statutes §45-2423.11, the Arizona Water Banking Authority shall “adopt an official seal for the authentication of its records, decisions and resolutions”. On September 6, 1996, the Authority adopted through resolution its official seal as it appears to the right in both color and black and white.



Since then, the graphical quality of this seal has become insufficient for proper presentation on websites, correspondence, reports, and other official business given modern technology. As a result, the AWBA has updated the seal using the most current graphical representation of the Arizona state seal along with the current color scheme as provided by the Secretary of State’s office. The new seal is presented to the right in both color and black and white.



Assuming the Authority adopts this updated version of the seal, the AWBA will begin using it when the AWBA needs to demonstrate that its records, decisions and resolutions are authentic.

Additionally, the ADWR staff has prepared a logo for the AWBA to use for branding purposes. Assuming the Authority adopts the logo, it will be used on the website and on any other communication pieces related to the AWBA. The new logo is presented below in both color and black and white.

The new logo will be the primary representation of the AWBA. The official seal will be used in addition to the logo when the documentation requires the use of the seal, for example, the adoption of any resolution.



STAFF RECOMMENDATION: Staff recommends the AWBA adopt the revised seal and the new logo:

- Pass new resolution (see Attachment A) adopting the updated version of the seal under the condition the Secretary of State gives its approval to use the seal and
- Approve new logo (see Attachment B) using a normal action item.

RESOLUTION 2018 - 1
of the
Arizona Water Banking Authority

WHEREAS, the Arizona Water Banking Authority (“Authority”) is required to adopt an official seal for the authentication of its records, decisions and resolutions;

WHEREAS, the Authority adopted its official seal on September 10, 1996 through Resolution 1996-1;

WHEREAS, the technology used for ordinary business practices today has changed such that the original official seal is no longer of sufficient quality for adequately representing the seal graphically;

WHEREAS, Resolution 1996-1 dated September 11, 1991 is hereby rescinded;

NOW, THEREFORE, BE IT RESOLVED by the Commission of the Authority, as follows:

1. The Authority hereby adopts its revised official seal; in accordance with A.R.S. §45-2423.11. The seal shall appear as in the graphic attached to this resolution.

IN WITNESS WHEREOF, the Chairman of the Authority approves this Resolution by affixing his signature below on this _____ day of _____, 2018.

Thomas Buschatzke, Chairman
Arizona Water Banking Authority

Attest:

Kathryn A. Sorensen, Secretary
Arizona Water Banking Authority

